

# MEREDITH BROUSSARD

Author • Professor

## MEDIA KIT





www.meredithbroussard.com

### BIO



Meredith Broussard is an associate professor at the Arthur L. Carter Journalism Institute of New York University and the research director at the NYU Alliance for Public Interest Technology. She is the author of the book, *More Than a Glitch: Confronting Race, Gender, and Ability Bias in Tech* (MIT Press, 2023), as well as the award-winning 2018 book *Artificial Unintelligence: How Computers*Misunderstand the World. Her research

focuses on artificial intelligence in investigative reporting, with particular interests in AI ethics and using data analysis for social good. She appears in the Emmy-nominated documentary "Coded Bias," now streaming on Netflix. Her work has been supported by the Rockefeller Foundation, the Institute of Museum & Library Services, and the Tow Center at Columbia Journalism School. A former features editor at the Philadelphia Inquirer, she has also worked as a software developer at AT&T Bell Labs and the MIT Media Lab. Her features and essays have appeared in The New York Times, The Atlantic, Slate, Vox, and other outlets.

## MORE THAN A GLITCH:

# CONFRONTING RACE, GENDER, AND ABILITY BIAS IN TECH

**PUBLISHER:** The MIT Press

**PUBLICATION DATE:** March 14, 2023

ISBN-13: 978-0262047654

**FORMAT:** Hardcover

**PRICE:** \$20.48 (248 pages)



#### Praise for More Than a Glitch: Confronting Race, Gender, and Ability Bias in Tech

"Telling the stories of individuals from marginalized communities who have been wronged by technology, the author shows how design and conceptual failures produce unfair outcomes...The stories enrage and drive home the cost of the failures and prejudices built into ostensibly cutting-edge programs. This sobering warning about the dangers of technology alarms and unsettles." *-Publishers Weekly* 

"Broussard brings her perspective as a multiracial woman, data journalist, and computer scientist to an eye-opening critique of racism, sexism, and ableism in technology. She decries technochauvinism, which she defines as 'a kind of bias that considers computational solutions to be superior to all other solutions'...An informed analysis of one of the insidious elements of technology." –*Kirkus Reviews* 

When technology reinforces inequality, it's not just a glitch—it's a signal that we need to redesign our systems to create a more equitable world.

The word "glitch" implies an incidental error, as easy to patch up as it is to identify. But what if racism, sexism, and ableism aren't just bugs in mostly functional machinery—what if they're coded into the system itself? In the vein of heavy hitters such as Safiya Umoja Noble, Cathy O'Neil, and Ruha Benjamin, Meredith Broussard demonstrates in More Than a Glitch how neutrality in tech is a myth and why algorithms need to be held accountable.

Broussard, a data scientist and one of the few Black female researchers in artificial intelligence, masterfully synthesizes concepts from computer science and sociology. She explores a range of examples: from facial recognition technology trained only to recognize lighter skin tones, to mortgage-approval algorithms that encourage discriminatory lending, to the dangerous feedback loops that arise when medical diagnostic algorithms are trained on insufficiently diverse data. Even when such technologies are designed with good intentions,

Broussard shows, fallible humans develop programs that can result in devastating consequences. Broussard argues that the solution isn't to make omnipresent tech more inclusive, but to root out the algorithms that target certain demographics as "other" to begin with. With sweeping implications for fields ranging from jurisprudence to medicine, the ground-breaking insights of More Than a Glitch are essential reading for anyone invested in building a more equitable future.

## PUBLISHED WORK



**Author Name: Meredith Broussard** 

**Book Title:** Artificial Unintelligence: How Computers

Misunderstand the World

**Publisher Name:** The MIT Press

**Publication Year: 2019** 

ISBN: 978-0262537018

No. of Pages: 246

#### Praise for More Than a Glitch: Confronting Race, Gender, and Ability Bias in Tech

"This is, quite simply, the best book I've read about computers and the problems of 'technochauvism'. Everyone should read it and it should be force-fed to every programmer in the world, as a reminder that machines are not always the answer to human problems."

-Information Research

"Her book serves as a straightforward and necessary primer on the predictable ways—historically speaking—that AI and big data tend to let us down... Broussard lays out clearly and firmly just how duped we've been by the unique brand of technological boosterism that develops when technologists, and even whole fields of technology, have little to no social accountability."

—American Scientist

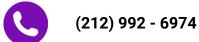
A guide to understanding the inner workings and outer limits of technology and why we should never assume that computers always get it right.

In Artificial Unintelligence, Meredith Broussard argues that our collective enthusiasm for applying computer technology to every aspect of life has resulted in a tremendous amount of poorly designed systems. We are so eager to do everything digitally—hiring, driving, paying bills, even choosing romantic partners—that we have stopped demanding that our technology actually work. Broussard, a software developer and journalist, reminds us that there are fundamental limits to what we can (and should) do with technology. With this book, she offers a guide to understanding the inner workings and outer limits of technology—and issues a warning that we should never assume that computers always get things right.

Making a case against technochauvinism—the belief that technology is always the solution—Broussard argues that it's just not true that social problems would inevitably retreat before a digitally enabled Utopia. To prove her point, she undertakes a series of adventures in computer programming. She goes for an alarming ride in a driverless car, concluding "the cyborg future is not coming any time soon"; uses artificial intelligence to investigate why students can't pass standardized tests; deploys machine learning to predict which passengers survived the Titanic disaster; and attempts to repair the U.S. campaign finance system by building AI software. If we understand the limits of what we can do with technology, Broussard tells us, we can make better choices about what we should do with it to make the world better for everyone.

## CONTACT INFORMATION

















## For other media inquiries:

Nanda Dyssou, Publicist nanda@corioliscompany.com (424)-226-6148