

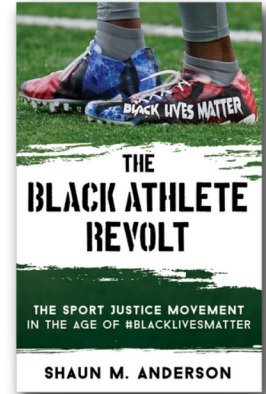
# THE BLACK ATHLETE REVOLT:

*The Sport Justice Movement in the Age of #BlackLivesMatter*

A timely and significant examination of how Black athletes have used their influence to create meaningful change and reform for Black Americans.

In the age of social media, athletes have a powerful influence like never before. Many Black athletes have used that power in positive ways, galvanizing their platforms to create impactful educational opportunities, donate to Black social causes, and raise political awareness on important issues.

In *The Black Athlete Revolt: The Sport Justice Movement in the Age of #BlackLivesMatter*, Shaun M. Anderson examines the Black athlete's rise in advocating for social justice and how today's athletes have moved beyond protesting to create substantial change for Black Americans. Anderson reflects on the history and evolution of Black athlete activism, breaking down its importance during the civil rights movement, the commodification of athletes during the 1990s, and how twenty-first century athletes have utilized their wealth and influence to create lasting societal change in the age of #BlackLivesMatter.



With fascinating portraits of notable individuals in the history of Black activism, as well as insights from athletes and allies who discuss the future of athlete activism, *The Black Athlete Revolt* reveals the ever-evolving and crucial role of Black athletes beyond the world of sports.

"In *The Black Athlete Revolt*, Dr. Anderson takes us on a journey through the history of Black athlete activism. We are reminded of the storied past and given a look at how today's social justice movement is not only necessary, but alive in the souls of Black athletes."

-- **Dr. Ashley Baker, Director of Diversity, Equity, and Inclusion for Michigan State University Athletics**

"Dr. Shaun Anderson did an excellent job of highlighting myriad Black athletes and movements that have positively impacted marginalized communities in spite of systemic racism and oppression."

-- **Hunter Patterson, Live News Editor for The Athletic**

"*The Black Athlete Revolt* is a necessary read for anyone who desires to truly understand the contentious historical relationship between sports and politics. A credible and necessary resource for those who want to affect change!"

-- **Marlon Edge, Associate Commissioner, Compliance and Governance, Western Athletic Conference**



## **SHAUN M. ANDERSON, PH.D.** Global authority on sport and social responsibility

Shaun M. Anderson, PhD, is the founder and president of CSR Global Consulting, LLC, a firm dedicated to helping sport organizations develop strategic plans to effectively communicate their Corporate Social Responsibility efforts. An internationally-recognized scholar and a prominent voice discussing sport and social change, his work and commentary has been featured in the *Atlanta-Journal Constitution*, *Huffington Post*, *World Policy Institute*, *Washington Times*, *Black Enterprise Magazine*, and others. He lives just outside Los Angeles, CA.

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