



ALEXANDER HAMILTON CHERIN

AUTHOR | LAWYER | AWARD-WINNING JOURNALIST

MEDIA KIT

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BIO

Alexander Cherin is a lawyer and author living in Southern California. He is the author of the “Yesternow” column that appeared in the OC Weekly between 2019 and 2021. His articles, which focused on pop culture history, were given 2 awards by the Los Angeles Press Club where he was also nominated as Journalist of the Year in 2020.

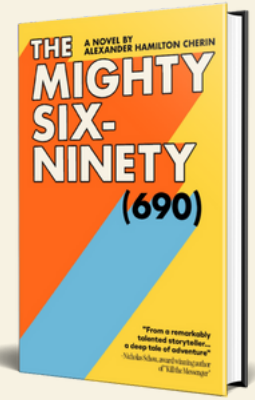
In his professional life, Alex is a partner at Southern California’s largest government affairs firm, EKA. Alex heads EKA’S Transportation and Clean Tech practices where he is deeply experienced in the field, with nearly two decades of involvement at all levels of the public and private sectors. Most recently, Alex served as a senior executive with the Port of Long Beach, the fifth largest container port in the world. While acting as the port’s managing director of trade and operations, Alex helped shape and implement some of the most cutting-edge policy initiatives in the areas of international goods movement, regional transportation, infrastructure development and clean technology. His successful development of the clean trucks program, oversight of the middle harbor redevelopment project and the Long Beach oil tax ballot initiative were transformative. He regularly speaks before decision makers at all levels of federal government, including congress and the US Trade Representative on competitive issues like global trade forecasts, regional infrastructure projects and pending World Trade Organization matters.

A featured guest on CNN and Fox Business News, Alex’s insights on trade, international business and public policy have been sought after and featured in the Wall Street Journal, the Economist and the Los Angeles Times.

Prior to his career in public service, Alex practiced law as a senior associate at the firm of Flynn, Delich & Wise, specializing in international trade and maritime law. He holds a BA in political science from the University of Michigan and a JD from Loyola Law School.

A NOVEL BY ALEXANDER HAMILTON CHERIN
THE MIGHTY SIX-NINETY (690)

Publication Date: February 20, 2024
ISBN-13: 979-8-9894672-0-4
Pages: 168



"From a remarkably talented storyteller... a deep tale of adventure"

—**Nicholas Schou**, award winning author of Kill the Messenger

"A home run of a novel. I loved it!"

—**Jane Creed**, Founder, First Bloom Studio

"A fun read that captures a time of fading possibilities in California. 'The Mighty 690' is a well-paced treasure hunt interweaving the lives of several struggling people looking for their big break in the land of endless hope."

—**Hector De La Torre**, former California State Assemblymember and Trustee at Occidental College

"Alexander Hamilton Cherin's tapestry of a novel portrays working-class lives pursuing the dreams heard on the AM dial of a car idling in traffic on the 405. Cherin proves that vivid stories abound in the most ordinary of circumstances, in the deeply felt and intensely experienced matters of the everyday."

— **D. J. Waldie**, author of Becoming Los Angeles: Myth, Memory, and a Sense of Place

**Praise for The Mighty
Six-Ninety (690)**

A Holocaust survivor facing eviction, a schoolboy struggling with his identity, a single mother who is on the verge of being exposed for embezzlement, and a speedway daredevil whose bruised body and fragile ego are beyond repair, all find themselves scouring the Southern California landscape for \$50,000 in buried cash--the grand prize of a struggling AM radio station's contest. Unknown to each other but bonded by a common desire for redemption, each is a willing participant in a treasure hunt caught between nostalgia and desperation.

"The Summer of \$50,000" unfolds against a California landscape very much in flux, both culturally and geographically. Only one contestant will call on a troubled past to help walk away with the money--and the salvation that they hope it will bring.