

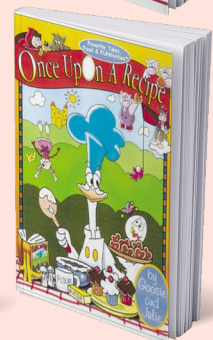
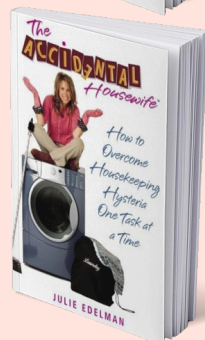
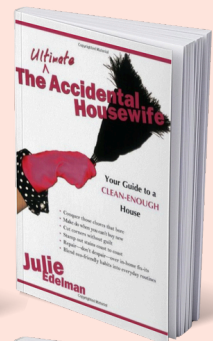


# JULIE EDELMAN

Bestselling Author and Media Personality

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[www.julieedelman.com](http://www.julieedelman.com)

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# ABOUT JULIE



  @julieedelmanauthor

 @Julie\_Edelman

 Julie Edelman

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**Julie Edelman** is the bestselling author of the how-to book, *The Accidental Housewife: How to Overcome Housekeeping Hysteria One Task at a Time*. She is a well-known lifestyle expert and has appeared on *The Today Show*, *The View*, *Rachael Ray*, *Fox & Friends*, *The Doctors*, ABC Audio Networks and iHeart Radio. She lives in Florida, close to her son, who is her heart and testament to a blessed life lived fully.

Julie speaks publicly with heart, humor, and in high heels about the value of sisterhood and not letting life's detours define nor stop us from achieving our dreams. *The Accidental Sisterhood* is her debut novel, and a testimony to embracing a life detour with hope and determination following her triumph over breast cancer.

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TODAY

THE VIEW

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bloom

THE DRs sheknows

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# LONG BIO

From the bestselling author of *The Accidental Housewife: How to Overcome Housekeeping Hysteria* comes Julie Edelman's debut women's fiction novel, *The Accidental Sisterhood*. This witty, page-turning book is about four strong women and one man caught in a web of love, lust, and lies, who are liberated by their personal resiliency and the power of sisterhood—a theme consistent with Julie's personal mission of building communities that help empower women to believe in themselves and what they can achieve, regardless of life's detours.

Julie's first life-changing detour came when she was an advertising executive at Saatchi & Saatchi and entered the world of love, marriage, and a baby carriage. Stressed, guilt-ridden, and struggling to balance her home, family, and sanity with her multiple roles and responsibilities, she began developing and testing simple, off-beat home-keeping tips. Julie then put pen to paper and shared these tips in *The Accidental Housewife*. Before long, she became a sought-after contributor and go-to gal for home-keeping tips and tricks, appearing regularly on *The Today Show*, *The View*, *Rachael Ray*, *The Doctors*, *Fox and Friends*, ABC Audio Networks and iHeart Radio.

Julie's next life-changing detour came in January 2023 when she was diagnosed with breast cancer. Fortunate and grateful that it was Stage I, she took her cancer journey as inspiration embracing positivity, humor, life, and a dream. That dream was writing *The Accidental Sisterhood*.

Julie continues to do media appearances and speaks publicly about the power of sisterhood, defining life on our terms, and embracing our passions and dreams, no matter how big or little. She is an advocate for the Moffitt Cancer Center, and was the featured speaker at its National Board of Director's Meeting and the keynote speaker at Hooters Women's International Day Luncheon. She has also contributed her time to Make-A-Wish, Susan B. Komen, Habitat for Humanity, and other non-profits dedicated to women, children, and families.

Julie will be donating a percentage of sales to the Moffitt Cancer Center and raising funds with *The Accidental Sisterhood* team for the annual Miles for Moffitt event in November 2024.

She lives in Florida, close to her son Luke. He is her beacon of light and the ultimate acknowledgment of a blessed life, loved and lived fully.

*The Accidental Sisterhood* will be released on October 8th, 2024 and available for purchase on [Amazon](https://www.amazon.com).

# PUBLICITY PHOTOS

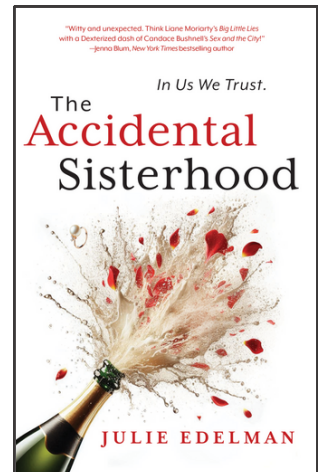


# PRESS RELEASE

## FOR IMMEDIATE RELEASE:

### **Julie Edelman, Known as "The Accidental Housewife," Announces the Release of Her New Book: *The Accidental Sisterhood***

Los Angeles, CA – August 21, 2024 – The new book from Julie Edelman, the bestselling author and lifestyle expert widely known as "The Accidental Housewife," explores the complexities of love, betrayal, and the power of unexpected sisterhood. Having appeared on *The Today Show*, *The View*, and *Rachael Ray*, Edelman brings her signature wit and emotional insight to this compelling story.



Scheduled for release in October 2024, *The Accidental Sisterhood* follows Jules Malone, a witty divorcee who meets the charming Sean on Christmas Eve. Their seemingly perfect romance takes a dark turn when Jules returns home from a charity event to find Sean missing and her house covered in blood. As Jules investigates, she uncovers a web of deceit involving three other women, all entangled in Sean's elaborate schemes. What begins as a nightmare evolves into a tale of revenge and newfound sisterhood.

In this self-published novel, Edelman draws from her personal experiences with heartbreak and her battle with breast cancer. With this book, she aims to connect with readers who face their own struggles with illness, toxic relationships, and heartbreak. Author Jenna Blum has praised the novel as "a smart and humorous romp that blends Liane Moriarty's *Big Little Lies* and Olivia Goldsmith's *First Wives Club* with a Dexterized dash of Candace Bushnell's *Sex and the City*."

*The Accidental Sisterhood* offers a perfect blend of laughter, intrigue, and a celebration of fierce female friendships.



#### **About the Author**

Julie Edelman is a bestselling author and lifestyle expert known as "The Accidental Housewife." Her work has been featured on major television shows and has resonated with readers for its insightful and relatable storytelling.

#### **About the Book**

*The Accidental Sisterhood* by Julie Edelman explores the surprising bond that forms among four women betrayed by the same man, blending humor and drama in a compelling narrative.

#### **Media Contact**

For media inquiries, review copies, or interview requests, please contact Nanda Dyssou at [nanda@corioliscompany.com](mailto:nanda@corioliscompany.com)

[www.julieedelman.com](http://www.julieedelman.com)

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# The Accidental Sisterhood

**Publisher:** Self-published

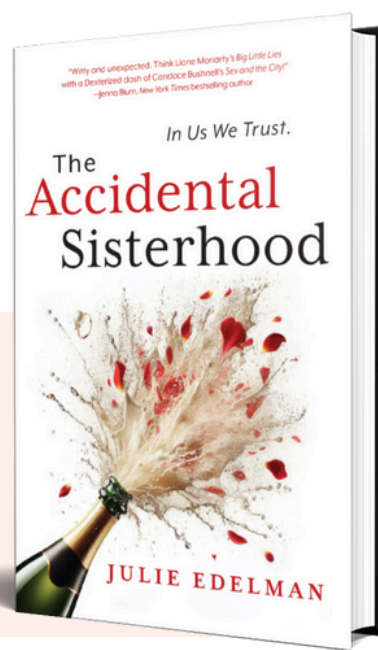
**Publication Date:** October 8, 2024

**ISBN:** Paperback: 979-8-9913955-0-2

Ebook: 979-8-9913955-1-9

Audiobook: 979-8-9913955-2-6

**Price:** \$16.99/\$9.99 (254 pages)



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## **Praise For** *The Accidental Sisterhood*

"Witty and unexpected. Think Liane Moriarty's Big Little Lies with a Dexterized dash of Candace Bushnell's Sex and the City!"

—**Jenna Blum, New York Times bestselling author**

"A definite page turner filled with twists and turns, snappy humor, and the unstoppable power of sisterhood."

—**Joanne LaMarca Mathisen, Emmy Award-winning producer**

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Jules Malone has sworn off love after two failed relationships: one with an abusive fiancé whom she calls her white knight-mare, and the other with a nice-but-boring ex with whom she co-parents their son, Max. But then one fateful Christmas Eve, Jules meets Sean, a twinkly-eyed charmer with a captivating smile and an unexpected invitation. Despite Jules's efforts to stay guarded, she finds herself irresistibly drawn to him.

As their relationship deepens, so does Sean's unpredictable behavior. He misses Jules's calls, changes plans abruptly, and hangs up quickly when she enters the room. One night after returning home from a charity meeting, she finds Sean missing and blood everywhere. Panicked, she's about to call 911 when she hears a phone ringing on her patio. It is Sean's. By the time she gets to it, the caller has hung up. Multiple texts follow—as does Jules's journey of shocking discoveries. The first? That she is one of four women sharing full lives with Sean.

But it is the devastating secret these women uncover together that leads to a resolution none of them could ever have imagined...and to the power of sisterhood.

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# SUGGESTED QUESTIONS

## About the Book and Its Themes

1. What inspired you to write "The Accidental Sisterhood" after your breast cancer diagnosis?
2. The book deals with themes like betrayal, love bombing, and gaslighting. Why did you choose to explore these particular issues?
3. How did your personal experiences influence the creation of the characters in the book?
4. The book is described as a blend of mystery, humor, and a celebration of sisterhood. How did you balance these elements in your storytelling?
5. What do you hope readers will take away from the book, particularly women in their 50s and 60s re-entering the dating scene?
6. Can you discuss the role of sisterhood in the book and how it helps the characters overcome their challenges?

## Personal Journey and Writing Process

1. How did your battle with breast cancer shape your writing process for this book?
2. Writing fiction is a departure from your previous work. What was the most challenging part of this transition?
3. How do you feel this book aligns with your previous work, "The Accidental Housewife," in terms of empowering women?
4. Can you share some of the coping mechanisms or strategies you used during your cancer treatment that also helped you in your writing?

## Characters and Plot

1. The protagonist, Jules Malone, discovers a dark side to someone she trusted. How did you develop her character arc throughout the novel?
2. The novel is compared to works like "Big Little Lies" and "First Wives Club." How do you feel about these comparisons?
3. Can you discuss the importance of friendship in the novel and how it contrasts with the romantic relationships?
4. How did you research topics like love bombing and gaslighting to authentically portray them in the book?

## Broader Social Issues

1. Why do you think older women might be more vulnerable to romance scams and toxic relationships?
2. What advice would you give to women who are currently navigating the dating world, especially those who are older and may feel more vulnerable?
3. How do you see the portrayal of older women in literature and media changing, and how does your book contribute to this shift?

## Community and Advocacy

1. You've been an advocate for several causes, including cancer research. How does "The Accidental Sisterhood" tie into your advocacy work?
2. How important is it to you to use your platform to raise awareness about issues like breast cancer and emotional abuse?
3. Can you tell us more about the percentage of the book's sales that will be donated to the Moffitt Cancer Center and your involvement with their events?

# FOR INFLUENCERS



We are looking to connect with influencers who have an audience passionate about stories of women's struggles and resilience. We can offer an e-galley or a physical galley depending on your commitment. Some ideas are listed below.

## YOU CAN HELP JULIE BY:

### Sharing on Social Media

Post about *The Accidental Sisterhood* on your platforms. Photos, reviews, and cover reveals are all great!

### Adding to Goodreads

Add the book to your "Want to Read" list and encourage your followers to do the same.

### Leaving Reviews

Post honest reviews on Amazon, Goodreads, and other retailer sites to help others discover the book.

### Featuring the Book

Include *The Accidental Sisterhood* in your blog, vlog, or Bookstagram content.

### Recommending to Others

Suggest the book to your local library, bookstores, and book clubs.

### Participating in Events

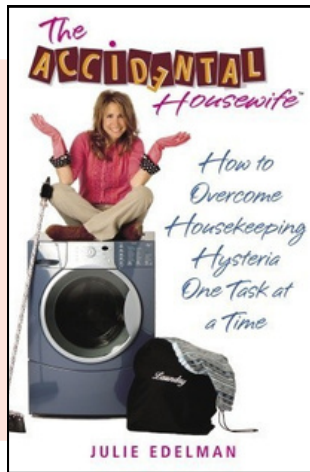
Join the online book launch party, and help promote giveaways or contests.

### Spreading the Word

Invite friends, family, and followers to join in and talk about the book.

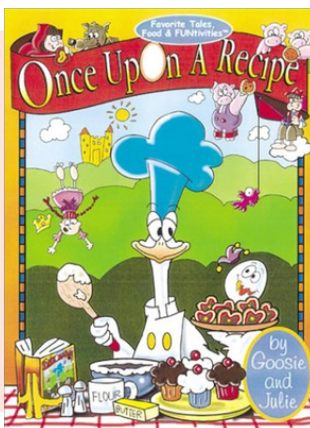
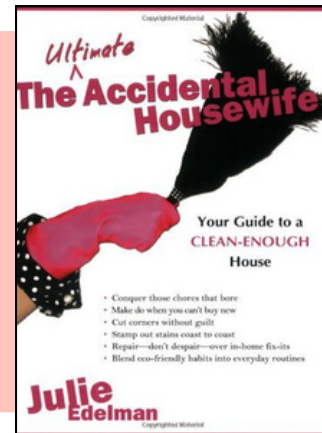


# OTHER BOOKS BY JULIE



**Book Title:** The Accidental Housewife:  
How to Overcome Housekeeping  
Hysteria One Task at a Time  
**Publisher Name:** Ballantine Books  
**Publication Year:** 2006  
**ISBN:** Paperback: 978-0345490438  
**No. of Pages:** 176 pages

**Book Title:** The Ultimate Accidental Housewife:  
Your Guide to a Clean-Enough House  
**Publisher Name:** Hyperion  
**Publication Year:** 2008  
**ISBN:** Paperback: 978-1401322267  
**No. of Pages:** 304 pages



**Book Title:** Once Upon A Recipe:  
Favorite Tales, Food and FUNtivities  
**Publisher Name:** Once Upon a Recipe Llc.  
**Publication Year:** 2000  
**ISBN:** Hardcover: 978-0970411303  
**No. of Pages:** 32 pages

## For media inquiries contact:

Nanda Dyssou, Publicist  
nanda@corioliscompany.com  
(424)-226-6148