



KARL DUNN

MEDIA KIT



For media inquiries:

Nanda Dyssou, Publicist
nanda@corioliscompany.com
(424)-226-6148

www.karldunn.com

BIOGRAPHY

Karl Dunn was the global advertising lead on several world-famous brands like MINI Cooper, Levi's, and ASICS. He spent over two decades as a multi-award winning advertising creative working in Australia, Asia, Africa, Europe, and America. His career culminated as the Director of Innovation for a powerhouse global advertising network.

Then it all burned to the ground when he told his husband he wanted a divorce. Just a few months later, Karl was sleeping on an air mattress in a former squat in Berlin with no job, visas, or money left. Using his divorce as his crisis of identity, Karl chronicled the whole experience in his book *How To Burn A Rainbow*, where he gave up chasing everyone else's dream to find his own.

It's an Eat Pray Love style, riches-to-rags journey from LA to Berlin; an intimate, honest, and revealing story about divorce and self-love that questions and reframes the entire institution of marriage. As Karl says in his book, "My marriage didn't make me whole, my divorce did."

Interested in the themes of self-love, LGBTQ+, and social justice, Karl's career as an author is just beginning as he seeks to show that the question we should be asking is not if LGBTQ+ people should exist, but why LGBTQ+ people exist - a question he believes is of crucial importance to the world.

Karl lives between LA and Berlin and also works as a freelance advertising consultant to cause based brands and LGBTQ+ endeavours by businesses.

HOW TO BURN A RAINBOW

MY GAY MARRIAGE DIDN'T MAKE ME WHOLE, MY DIVORCE DID

Publisher: Selfpublishing.com

Publication Date: March 29, 2024

Price: \$19.99 (346 pages)

ISBN-13: 979-8-89316-004-8 (Paperback)



What readers are calling the gay Eat, Pray, Love...

Sometimes, to find yourself, you must first burn everything down.

Karl had it all; a husband, a home in the Los Angeles Hills, success. When his marriage ended suddenly, his perfect life and sense of self were shattered.

His legal battles threatened everything he had, and he soon found himself working non-stop, leading to a downward spiral filled with anxious days and sleepless nights of rage and fear.

Ironically, Karl's divorce ignited a journey of self-discovery—a quest for identity, love, and acceptance that took him from LA to a mid-divorce crash-landing in Berlin.

This raw and unflinching memoir welcomes readers into the heart of Karl's transformative journey—burning the scripts written for him by both the gay and straight worlds, facing down his deepest fears, and forging his own path to self-love.

How To Burn A Rainbow is a gripping narrative of resilience and courage that dares to ask the hard questions about love, equality, and the price of happiness. In the end, Karl's marriage didn't make him whole, his divorce did.

PUBLICITY HITS

INTERVIEWS

- "How to Burn a Rainbow" - a story about love lost and a journey to self-discovery - WUSA 9
- Karl Dunn: How To Burn A Rainbow, #ILoveGay Today, June 1, 2024
- Interview with writer Karl Dunn, Lisa Haselton Book Reviews & Interviews, May 29, 2024
- 'Every Letter Of The Alphabet Mafia...' - with Karl Dunn, Lost Spaces, May 22, 2024
- Karl Dunn: How to Burn a Rainbow. Voice Out Loud: The Podcast, May 21, 2024
- Divorce (with Karl Dunn), Probably True, May 20, 2024
- Author talks LGBTQ+ divorce book, News 3 LV, May 18, 2024
- Karl Dunn Shares His Book "How to Burn a Rainbow," Afternoon live on KATU, May 14, 2024
- Karl Dunn finds fulfillment after divorce, shares insights on separation, The Daily Refresh, May 14, 2024
- There Was a Rage (Ep 467 - Star Wars/Karl Dunn), The Sewers of Paris, May 9, 2024
- Author Karl Dunn On 5 Things You Need To Know To Survive And Thrive After A Divorce | Authority Magazine, April 28, 2024

FEATURE

- My gay divorce made me whole again. But first it was the loneliest experience in the world | LGBTQ Nation, May 20, 2024

REVIEWS

- Divorce...LGBTQ+ Style: Karl Dunn's 'How to Burn a Rainbow' | Gay City News, May 13, 2024
- How to Burn a Rainbow: My Gay Marriage Didn't Make Me Whole, My Divorce Did | Gay in the CLE, May 17, 2024
- How To Burn A Rainbow: My Gay Marriage Didn't Make Me Whole, My Divorce Did - Karl Dunn | Underrated Reads, May 9, 2024